for Quickest ACTION . . . Quickest PROFITS ever!

challenger SELF-SELLER

SMALL INVESTMENT SUPER COMPACT

"Counter King" ASSORTMENTS

challenger FINE TOOLS GUARANTEED

- PROFESSIONAL QUALITY
- ECONOMICAL
- MODERN DESIGN
- DURABLE CONSTRUCTION

★ ***IN SUPER "SPACE SAVER" DISPLAY CARTON MEASURING ONLY 11" x 17"***

★ ***FEATURING TOOLS YOUR CUSTOMERS BUY EVERY DAY—all instant-impulse sellers . . .***

★ ***POPULAR PRICES—OUTSTANDING VALUES—FINE QUALITY—give you terrific turnover and big volume profits every day of the year . . .***

★ ***ALL TOOLS FULLY GUARANTEED against any defects in material or manufacture.***

Just what you are looking for—just what your customers want! Set these Super-Compact, Super-Turnover, Super-Seller *COUNTER KINGS* on display anywhere in your store, then watch sales skyrocket. All fine-quality tools at standout values that make them move like lightning. And best of all, with *COUNTER KINGS*, your tool investment is at smallest minimum. *("Fill-in" stock available on each individual item.)*

No. 575 challenger "Counter King" PLIERS ASSORTMENT

Includes all popular demand pliers. Forged special-analysis steel, heat-treated and hardened. Factory Guaranteed.

Qty.	Cat. No.	Description
6	3115	5" Slip-Joint Combination Pliers
12	3136	6" Slip-Joint Combination Pliers
6	3158	8" Slip-Joint Combination Pliers
6	3196	6" Side-Cutting Combination Pliers
6	3256	6" Thin-Nose Combination Pliers
6	3277	7" Universal Pliers
6	3217	7" Thin Bent-Jaw Combination Pliers

No. 595 challenger "Counter King" ADJ. & PIPE WRENCH ASST.

Fast daily movers. Extra-strong Pipe Wrenches and fine quality lightweight-alloy, precision Adjustable Wrenches.

Qty.	Cat. No.	Description
4	4210	10" Adjustable Wrench, 1 1/16" Cap., Semi-Finish Alloy
4	4208	8" Adjustable Wrench, 15/16" Cap., Semi-Finish Alloy
4	4206	6" Adjustable Wrench, 3/4" Cap., Semi-Finish Alloy
4	4108	8" Pipe Wrench, 3/4" Cap., Machine-Polished Frame
4	4110	10" Pipe Wrench, 1" Cap., Machine Polished Frame

No. 565 challenger "Counter King" SOCKET SET ASST.

Unbeatable values for everyday auto, home and farm use. Sockets & Attachments are heat-treated, hardened Special-Analysis Steel. Each set in "snug-fit" metal container.

Qty.	Cat. No.	Description
6	9120	9-pc. 1/4" Hex. Drive Set—7 Sockets (1/4" thru 7/16") and Ell Handle
3	9125	10-pc. 1/2" Hex. Drive Set—8 Sockets (7/16" thru 15/16") and Ell Handle
3	9130	12-pc. 1/2" Hex. Drive Set—8 Sockets (7/16" thru 15/16"); Ratchet; Ratchet Adapter and Ell Handle
3	9135	20-pc. 1/2" & 1/4"-Comb. Hex. Drive Set—8 Sockets (1/2" Dr.) 7/16" thru 15/16"; 7 Sockets (1/4" Dr.) 1/4" thru 7/16"; 2 Ell Handles; Ratchet & Ratchet Adapter

PENENS CORPORATION
SCHILLER PARK, ILL.

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SEE OTHER SIDE FOR "Counter King" WRENCH SET ASSORTMENTS

SUPER SPACE SAVERS . . . SUPER DAILY TURNOVER

challenger Self-Seller "Counter King" WRENCH ASSORTMENTS

No. 597 challenger ASST.... *Satin Chrome* Plated WRENCH SETS *In Clip Holders*

Gives you super sales action every day! Ultra-compact self-seller carton (only 11" x 17") displays six styles of wrench sets everyone continually uses...*all excellent quality, yet low economy priced.* Wrenches designed for maximum utility with least bulk...narrow heads... extra-long for extra leverage. All sets finished in durable chrome plate (except No. 5001).

Qty.	Cat. No.	Description
2	5110	6-Piece Open End Wrench Set in Clip—Large Range, sizes 3/8" thru 1"
2	5111	6-Piece Open End Wrench Set in Clip—Medium Range, sizes 1/4" thru 7/8"
1	5112	5-Piece Open End Wrench Set in Clip—Large Range, sizes 3/8" thru 7/8"
2	5113	5-Piece Open End Wrench Set in Clip—Medium Range, sizes 1/4" thru 3/4"
1	5002	6-Piece Open End & 12 Pt. Combination Wrench Set—Open End sizes 7/16" thru 7/8"; 12 pt. openings 5/16" thru 3/4". (Center Screw Holder—no clip)
1	5001	6-Pieces, same as 5002 above—except wrenches are natural finish (not chrome) with polished ends

No. 585 challenger ASST.... *Chrome Plated* WRENCH SETS with Polished Heads *in Clip Holders*

For your customers who want the best...here are finest Precision-Grade End Wrench and Combination Wrench Sets—at money-saving values that make them sell on sight. Superb quality in every detail...streamlined...lightweight...super strong...slim, narrow ends for closest work...drop-forged, heat-treated, hardened...jaws precision-machined to S. A. E. specifications...and each wrench all-over-plated in beautiful, durable chrome with highly polished heads.

Qty.	Cat. No.	Description
2	5200	6-Piece Open End Wrench Set—Large Range, sizes 3/8" thru 1"
1	5201	6-Piece Open End Wrench Set—Medium Range, sizes 1/4" thru 7/8"
1	5202	5-Piece Open End Wrench Set—Large Range, sizes 3/8" thru 7/8"
2	5203	5-Piece Open End Wrench Set—Medium Range, sizes 1/4" thru 3/4"
1	6005	5-Piece Combination Wrench Set—Sizes 7/16" thru 11/16"
2	6006	6-Piece Combination Wrench Set—Sizes 7/16" thru 3/4"

ORDER challenger "Counter Kings" through your jobber...

ALSO GET DETAILS ON challenger's COMPLETE BIG VOLUME LINE!!

Challenger has everything you need...Advanced Design...Top-quality Materials...Precision Performance...Factory Guarantee. Challenger's merchandising program is tailor-made for you too...you can order individual tools—or sets—or merchandisers. *And Challenger offers tremendous value that builds huge volume for you!* Ask your jobber for details...or write Penens Corp. today!

INDIVIDUAL HAND TOOLS

Everything you need in Sockets and Attachments—also all types and kinds of Wrenches, Pliers, Cutters, Screwdrivers, etc.

COMPLETE SETS
Everything you need in Wrench, Socket and Combination Sets—from basic 3-pc. Sets up to 104-pc. "Shop Ace."

SELF-SELLER MERCHANDISERS
Everything you need to sell tools automatically – variety of units for Floor, Counter, Wall.

PENENS CORP.
SCHILLER PARK, ILL.